Competencies

**4156.1.3** : **Differentiates the Variety of Careers and Roles**

The learner differentiates the variety of careers and roles related to the broad field of data analytics.

**4156.1.4** : **Identifies Potential Career Goals**

The learner identifies potential career goals based on foundational knowledge of self and career pathways.

Introduction

In this task, you will create a career plan differentiating three different roles or careers in data analytics. You will compare data analytics disciplines and address your academic skills and needs for the careers you are considering.  
  
You will use the CliftonStrengths tool to assess your career strengths, describing and reflecting upon your personalized results.

Requirements

Your submission must represent your original work and understanding of the course material. Most performance assessment submissions are automatically scanned through the WGU similarity checker. Students are strongly encouraged to wait for the similarity report to generate after uploading their work and then review it to ensure Academic Authenticity guidelines are met before submitting the file for evaluation. See [Understanding Similarity Reports](https://cm.wgu.edu/t5/Frequently-Asked-Questions/Understanding-Similarity-Reports/ta-p/252) for more information.    
  
**Grammarly Note:**   
Professional Communication will be automatically assessed through Grammarly for Education in most performance assessments before a student submits work for evaluation. Students are strongly encouraged to review the Grammarly for Education feedback prior to submitting work for evaluation, as the overall submission will not pass without this aspect passing. See [Use Grammarly for Education Effectively](https://cm.wgu.edu/t5/Academic-Coaching-Center/Use-Grammarly-for-Education-Effectively/ta-p/52276) for more information.    
  
**Microsoft Files Note:**  
Write your paper in Microsoft Word (.doc or .docx) unless another Microsoft product, or pdf, is specified in the task directions. Tasks may not be submitted as cloud links, such as links to Google Docs, Google Slides, OneDrive, etc.  All supporting documentation, such as screenshots and proof of experience, should be collected in a pdf file and submitted separately from the main file. For more information, please see [Computer System and Technology Requirements.](https://cm.wgu.edu/t5/WGU-Student-Policy-Handbook/Computer-System-and-Technology-Requirements/ta-p/78)  

*You must use the rubric to direct the creation of your submission because it provides detailed criteria that will be used to evaluate your work. Each requirement below may be evaluated by more than one rubric aspect. The rubric aspect titles may contain hyperlinks to relevant portions of the course.*

*You must do the following:*

A.   Create a career plan.

1.   Describe **three**different roles or careers in data analytics.

a.   Discuss the differences between the roles or careers from part A1.

2.   Describe how *each*role from part A1 supports the data analytics life cycle.

B.   Compare **three**different data analytics disciplines as described by ProjectPro.

1.   Identify **three**types of careers from the Bureau of Labor and Statistics government data in your career plan.

2.   Identify your academic skills and needs for the careers considered in part B1.

C.   Identify a potential career goal in your career plan based on your strengths and academic/MSDA track interests.

1.   Reflect on your career strengths as identified in your personalized CliftonStrengths assessment results.

D.   Acknowledge sources, using in-text citations and references, for content that is quoted, paraphrased, or summarized.

E.   Demonstrate professional communication in the content and presentation of your submission.